



<https://www.internsschool.online/job/wpp-summer-internship-2024-opportunities-for-recent-graduates/>

WPP Summer Internship 2025 Opportunities For Recent Graduates

Description

WPP, a global leader in advertising, marketing, and communication services, is seeking a talented Marketing Manager to join our dynamic team. As a Marketing Manager at WPP, you will play a crucial role in developing and executing marketing strategies that drive brand awareness, engage clients, and contribute to the growth of our business.

Responsibilities

1. Develop and implement comprehensive marketing strategies that align with WPP's goals and objectives.
2. Collaborate with cross-functional teams to create marketing campaigns, including content creation, digital marketing, and traditional advertising.
3. Conduct market research to identify trends, customer preferences, and competitors' activities.
4. Manage and optimize WPP's online presence, including website, social media, and email marketing.
5. Plan and oversee the production of marketing collateral, including brochures, videos, and presentations.
6. Analyze marketing data and KPIs to measure the effectiveness of campaigns and make data-driven recommendations for improvement.
7. Build and maintain strong relationships with clients, partners, and stakeholders.
8. Stay up-to-date with industry trends and emerging technologies to ensure WPP remains competitive.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field (Master's degree preferred).
- Proven experience as a Marketing Manager or similar role in the advertising or marketing industry.
- Strong understanding of marketing principles, strategies, and tactics.
- Exceptional project management and organizational skills.
- Excellent written and verbal communication skills.
- Proficiency in marketing software and tools (e.g., Google Analytics, SEO, social media management).
- Creative thinker with a keen eye for design and aesthetics.
- Strong analytical and problem-solving abilities.

Experience

- Minimum of 5 years of experience in marketing, with at least 2 years in a managerial role.
- Experience in developing and executing successful marketing campaigns.
- Proven track record of achieving marketing objectives and driving business growth.

Hiring organization
WPP

Employment Type
Intern

Duration of employment
6 months

Industry
Communications, Advertising
, Public relations

Job Location
London, England, UK, E1, London, England, UK

Working Hours
8

Base Salary
10

Date posted
June 3, 2025

Valid through
17.09.2025

Skills

- Strategic thinking and planning.
- Leadership and team management.
- Data analysis and reporting.
- Creative content development.
- Strong interpersonal and communication skills.
- Digital marketing expertise.
- Budget management.

Job Benefits

- Competitive salary and performance-based bonuses.
- Comprehensive health, dental, and retirement benefits.
- Opportunities for professional development and training.
- A collaborative and innovative work environment.
- Access to cutting-edge marketing tools and resources.
- Employee wellness programs.
- Global network and exposure to diverse clients and projects.

Contacts

Interested candidates are invited to submit their resume and cover letter to careers@wpp.com. For inquiries or additional information about the position, please contact our HR department at +1 (555) 123-4567.

Join WPP, where creativity and innovation are at the heart of what we do, and be part of shaping the future of marketing and advertising.