



<https://www.internsschool.online/job/unilever-internship-2024-program-for-undergraduates/>

## Unilever Internship 2025 Program For Undergraduates

### Description

Unilever is a global consumer goods company with a strong commitment to sustainability and a portfolio of well-known brands such as Dove, Axe, Lipton, and Ben & Jerry's. We are dedicated to making sustainable living commonplace and improving the lives of people around the world. Join us in our mission to create a brighter future for all.

Unilever is seeking a dynamic and results-driven Marketing Manager to join our team. The Marketing Manager will play a crucial role in developing and executing marketing strategies to drive brand growth and consumer engagement. This role offers the opportunity to work with iconic brands and make a significant impact in the consumer goods industry.

### Responsibilities

- Develop and implement comprehensive marketing plans that align with brand objectives and corporate goals.
- Conduct market research and analysis to identify consumer trends, competitive landscapes, and opportunities for growth.
- Manage advertising campaigns, including media planning, budget allocation, and creative development.
- Collaborate with cross-functional teams, including product development, sales, and finance, to ensure alignment and successful product launches.
- Track and analyze key performance indicators (KPIs) to assess the effectiveness of marketing strategies and adjust as needed.
- Lead a team of marketing professionals, providing guidance, coaching, and performance evaluations.
- Foster partnerships with external agencies and vendors to support marketing initiatives.
- Stay up-to-date with industry trends and emerging digital marketing technologies.

### Qualifications

- Bachelor's degree in Marketing, Business, or a related field (MBA preferred).
- Minimum of 5 years of experience in marketing, with a proven track record of successful brand management.
- Strong leadership and team management skills.
- Excellent communication and presentation abilities.
- Proficient in market research and data analysis tools.
- Creative thinker with a strategic mindset.
- Ability to thrive in a fast-paced, dynamic environment.
- Commitment to Unilever's sustainability and ethical principles.

### Experience

**Hiring organization**  
Unilever

**Employment Type**  
Intern

**Duration of employment**  
6 months

**Industry**  
Consumer Goods

**Job Location**  
London, England, UK, E1, London, England, UK

**Working Hours**  
8

**Base Salary**  
10

**Date posted**  
June 3, 2025

**Valid through**  
17.09.2025

- Marketing: 5+ years (Required)
- Brand Management: 3+ years (Preferred)
- Team Leadership: 2+ years (Preferred)

## **Skills**

- Strategic planning
- Market research and analysis
- Team leadership and management
- Advertising and media planning
- Data-driven decision-making
- Cross-functional collaboration
- Digital marketing expertise
- Excellent communication and presentation skills

## **Job Benefits**

- Competitive salary and performance-based bonuses
- Comprehensive healthcare and wellness programs
- Retirement savings plans
- Career development and training opportunities
- Employee assistance programs
- Sustainability-focused initiatives
- Employee discounts on Unilever products

## **Contacts**

If you are a passionate and experienced marketer ready to make a difference at Unilever, please submit your resume and cover letter to [webqueries@computershare.co.uk](mailto:webqueries@computershare.co.uk) or apply through our careers page at

[www.unilever.com](http://www.unilever.com)